

HPC35

Price Checker 1D+2D Multimedia

**The new generation of
Price Checkers 1D+2D
Multimedia with the
highest technology at
the lowest price**

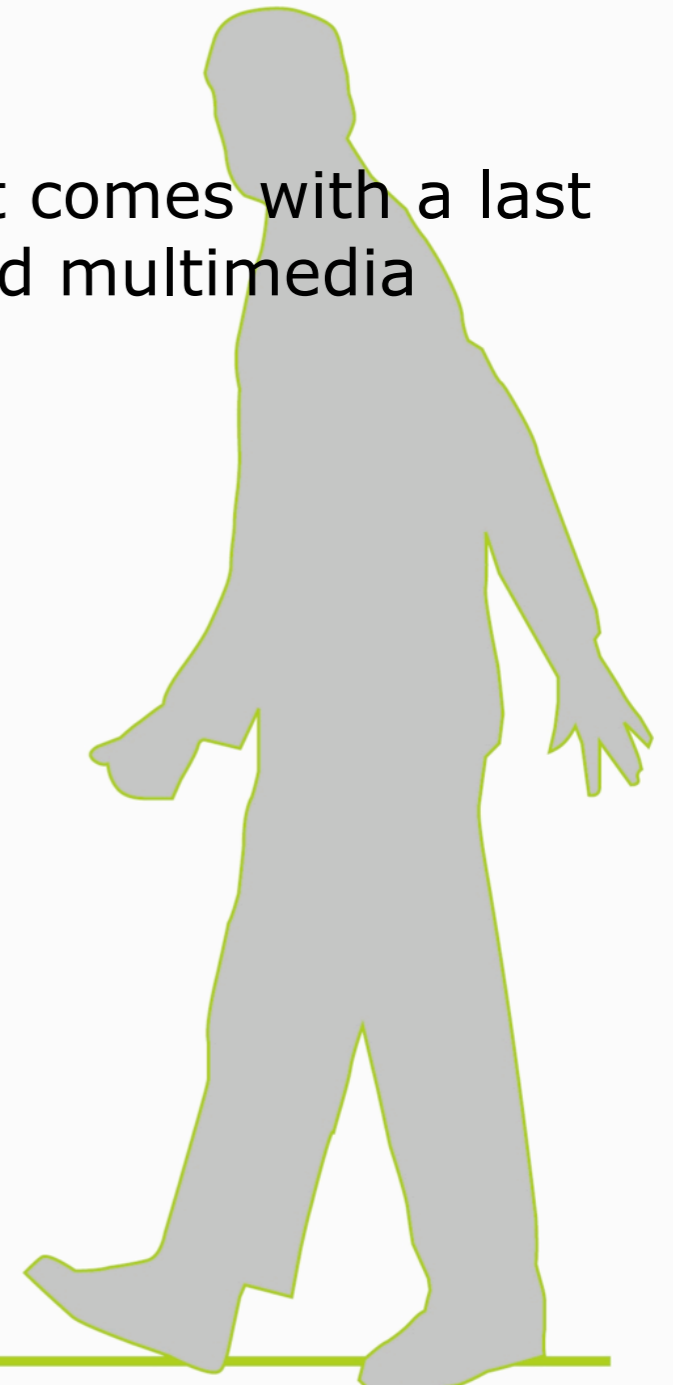
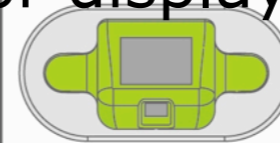


[LABEL] HEADWAY

Introduction

New price checker in the market!

- ★ Label Headway brings a new price checker to the retail; it comes with a last generation imager scanner and a TFT full color display and multimedia functionality, el HPC35.
- ★ HPC35 shows a competitive and attractive price.



Price Checker

Specifications

- Display size: 3.5"
- Scanner: 1D and 2D readings
- Resolution: 240 x 320
- Active area: 53 x 70 mm
- Brightness: 200 cd/m2
- Communication: ethernet or wifi
- Intake: 4 w (24 Vdc)
- Very easy to install
- Big content storage
- Acoustic beeper
- VESA optional



Uses of HPC35

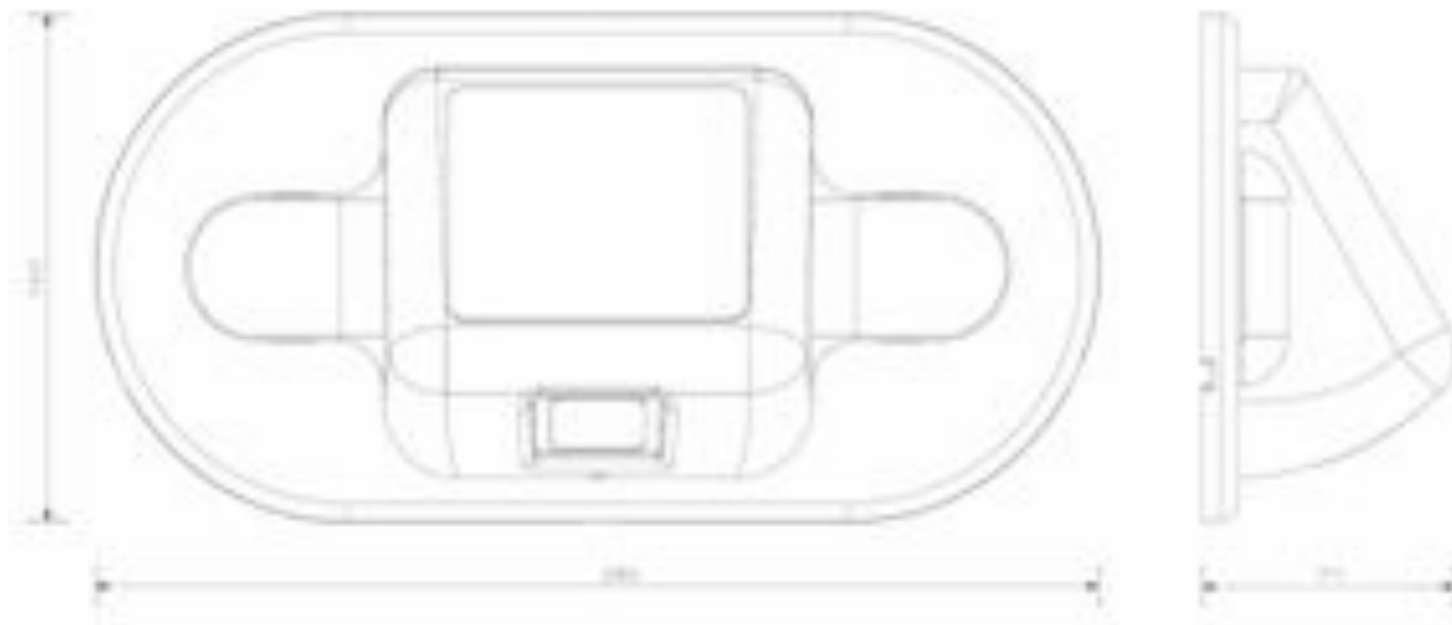
- ★ HPC35 is a multimedia price checker conceived for the retail industry.
- ★ It shows, real-time, the associated price of a product bar code. It comes with a 300,000 color TFT full graphic display.
- ★ It may incorporate promotional messages animated in a photo-carousel.
- ★ HPC35 communicates bi-directionnaly with customer's price database via ethernet (with an option for PoE ethernet) or WiF.

Application sectors

Retail:

- Hypermarkets
- Supermarkets
- Petrol stations
- Drugstores
- Perfumeries
- Convenient stores, ...

HPC35 Features



STRENGTHS	BENEFITS
Scanner IMAGER	No moving parts. Long durability. 1D+2D easy and fast readings
Graphical display TFT 3.5" (1/4VGA)	Multimedia messages. State of the art. Preloaded ads between readings
Small, compact	Very easy to install
Modern design	Image to customers
Ethernet and WiFi connectivity	Easy integration
Customizables color and logo	Brand image
Tele-updates	Remote updates (tftp)

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